

WHAT IS CLAIMED IS:

1. A method for provisioning services within a computer network, the method comprising:

receiving an offer pertaining to a service, the offer being created by a provider
5 and transmitted from a first device to a second device within the computer network;

receiving identifying information regarding one or more invitees to be invited to access the service of the offer, the one or more invitees being transmitted from the first device to the second device; and

in response to receipt of the offer and the identifying information regarding
10 the one or more invitees, providing an invitation to each of the one or more invitees to access the service of the offer based on the received identifying information.

2. A method as recited in claim 1, wherein the invitation is provided in the form of an email.

3. A method as recited in claim 1, wherein the invitation is provided in the form
15 of a message or an FTP (file transfer protocol) drop.

4. A method as recited in claim 1, further comprising:

providing a unique URL address (Uniform Resource Locator) for each one or
more invitees; and

providing the corresponding URL address in the each invitation to each
20 invitee, wherein the URL address points to one or more web pages which allows the each invitee to register identifying information and accept terms for the offer.

5. A method as recited in claim 4,

wherein the unique URL address is provided to the provider by a provisioning service implemented on the second device, and

wherein the provider sends the each invitation to each of the one or more invitees.

5 6. A method as recited in claim 4, wherein the each invitation is provided by a provisioning service implemented on the second device.

7. A method as recited in claim 1, further comprising storing the offer and its associated one or more invitees.

8. A method as recited in claim 7,

10 wherein the offer and its associated one or more invitees are only stored when the provider is authorized to create the offer, and

 wherein the invitation is only provided to the one or more each invitees when the provider is authorized to create the offer.

15 9. A method as recited in claim 8, further comprising sending an error message to the provider when the provider is not authorized to create the offer.

10. A method as recited in claim 1, further comprising presenting a registration input form to a first invitee of the one or more invitees for the offer when the first invitee accesses the invitation.

20 11. A method as recited in claim 10, wherein the identifying information received for the first invitee is pre-filled into the presented registration form.

12. A method as recited in claim 10, wherein the invitation to the each one or
more invitees further allows the each one or more invitees to accept the invitation.

13. A method as recited in claim 12, further comprising presenting an acceptance
link to the first invitee when the invitee submits the registration form with identifying
information.
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14. A method as recited in claim 12, further comprising:
setting up permissions between the first invitee and the service when the first
invitee registers and accepts the offer.

15. A method as recited in claim 14, wherein permissions are not set up when the
first invitee is not authorized to accept the offer.
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16. A method as recited in claim 12, further comprising:
when the first invitee accepts the first offer, storing an indicator that the first
invitee accepted the offer and the date of such acceptance;
when the first invitee does not accept the offer, storing an indicator that the
first invitee did not accept the offer;
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when the first invitee registers, storing an indicator regarding the registration
and the date of such registration; and
when the first invitee does not register, storing an indicator that the first
invitee did not register.

20. A method as recited in claim 16, further comprising providing the indicator
regarding the acceptance, the date of acceptance by the first invitee, and the indicator

regarding registration to the provider when the provider queries regarding the first invitee or the offer.

18. A method as recited in claim 9, wherein the registration form is presented to the first invitee by presenting an invitation page having a registration link, the
5 method further comprising:

presenting an option link in the invitation page, wherein the option can be accessed by invitees which have already registered;

presenting an acceptance link to the first invitee when the invitee submits the registration form with identifying information; and

10 presenting the acceptance link to the first invitee when the invitee selects the option link and the first invitee is already registered.

19. A computer system operable to provisioning services within a computer network, the computer system comprising:

one or more processors;

15 one or more memory, wherein at least one of the processors and memory are adapted for:

receiving an offer pertaining to a service, the offer being created by a provider and transmitted from a first device to a second device within the computer network;

20 receiving identifying information regarding one or more invitees to be invited to access the service of the offer, the one or more invitees being transmitted from the first device to the second device; and

in response to receipt of the offer and the identifying information regarding the one or more invitees, providing an invitation to each of the one

or more invitees to access the service of the offer based on the received identifying information.

20. A computer system as recited in claim 19, wherein the invitation is provided in the form of an email.

5 21. A method as recited in claim 19, wherein the invitation is provided in the form of a message or an FTP (file transfer protocol) drop.

22. A computer system as recited in claim 20, wherein the at least one of the processors and memory are further adapted for:

providing a unique URL address (Uniform Resource Locator) for each one or
10 more invitees; and

providing the corresponding URL address in the each email to each invitee,
wherein the URL address points to one or more web pages which allows the each
invitee to register identifying information and accept terms for the offer.

23. A computer system as recited in claim 22,

15 wherein the unique URL address is provided to the provider by a provisioning
service implemented on the second device, and

wherein the provider sends the each email to each of the one or more invitees.

24. A computer system as recited in claim 19, wherein the at least one of the processors and memory are further adapted for storing the offer and its associated
20 one or more invitees.

25. A computer system as recited in claim 19, wherein the at least one of the processors and memory are further adapted for presenting a registration input form to a first invitee of the one or more invitees for the offer when the first invitee accesses the invitation.

5 26. A computer system as recited in claim 25, wherein the identifying information received for the first invitee is pre-filled into the presented registration form.

10 27. A computer system as recited in claim 25, wherein the invitation to the each one or more invitees further allows the each one or more invitees to accept the invitation.

28. A computer system as recited in claim 27, wherein the at least one of the processors and memory are further adapted for presenting an acceptance link to the first invitee when the invitee submits the registration form with identifying information.

15 29. A computer system as recited in claim 27, wherein the at least one of the processors and memory are further adapted for:

setting up permissions between the first invitee and the service when the first invitee registers and accepts the offer.

20 30. A computer system as recited in claim 29, wherein permissions are not set up when the first invitee is not authorized to accept the offer.

31. A computer system as recited in claim 28, wherein the at least one of the processors and memory are further adapted for:

when the first invitee accepts the first offer, storing an indicator that the first invitee accepted the offer and the date of such acceptance;

5 when the first invitee does not accept the offer, storing an indicator that the first invitee did not accept the offer;

when the first invitee registers, storing an indicator regarding the registration and the date of such registration; and

when the first invitee does not register, storing an indicator that the first 10 invitee did not register.

32. A computer system as recited in claim 31, wherein the at least one of the processors and memory are further adapted for providing the indicator regarding the acceptance, the date of acceptance by the first invitee, and the indicator regarding registration to the provider when the provider queries regarding the first invitee or the 15 offer.

33. A computer system as recited in claim 25, wherein the registration form is presented to the first invitee by presenting an invitation page having a registration link, wherein the at least one of the processors and memory are further adapted for:

presenting an option link in the invitation page, wherein the option can be 20 accessed by invitees which have already registered;

presenting an acceptance link to the first invitee when the invitee submits the registration form with identifying information; and

presenting the acceptance link to the first invitee when the invitee selects the option link and the first invitee is already registered.

34. A computer program product for provisioning services within a computer network, the computer program product comprising:

5 at least one computer readable medium;

computer program instructions stored within the at least one computer readable product configured for:

receiving an offer pertaining to a service, the offer being created by a provider and transmitted from a first device to a second device within the 10 computer network;

receiving identifying information regarding one or more invitees to be invited to access the service of the offer, the one or more invitees being transmitted from the first device to the second device; and

15 in response to receipt of the offer and the identifying information regarding the one or more invitees, providing an invitation to each of the one or more invitees to access the service of the offer based on the received identifying information.

35. A computer program product as recited in claim 34, wherein the invitation is provided in the form of an email.

20 36. A method as recited in claim 34, wherein the invitation is provided in the form of a message or an FTP (file transfer protocol) drop.

37. A computer program product as recited in claim 35, the at least one computer readable product being further configured for:

providing a unique URL address (Uniform Resource Locator) for each one or more invitees; and

5 providing the corresponding URL address in the each email to each invitee, wherein the URL address points to one or more web pages which allows the each invitee to register identifying information and accept terms for the offer.

38. A computer program product as recited in claim 37,

wherein the unique URL address is provided to the provider by a provisioning service implemented on the second device, and

wherein the provider sends the each email to each of the one or more invitees.

39. A computer program product as recited in claim 37, wherein the each email is provided by a provisioning service implemented on the second device.

40. A computer program product as recited in claim 34, the at least one computer readable product being further configured for storing the offer and its associated one or more invitees.

41. A computer program product as recited in claim 40,

wherein the offer and its associated one or more invitees are only stored when the provider is authorized to create the offer, and

20 wherein the invitation is only provided to the one or more each invitees when the provider is authorized to create the offer.

42. A computer program product as recited in claim 41, the at least one computer readable product being further configured for sending an error message to the provider when the provider is not authorized to create the offer.

5 43. A computer program product as recited in claim 34, the at least one computer readable product being further configured for presenting a registration input form to a first invitee of the one or more invitees for the offer when the first invitee accesses the invitation.

10 44. A computer program product as recited in claim 43, wherein the identifying information received for the first invitee is pre-filled into the presented registration form.

45. A computer program product as recited in claim 43, wherein the invitation to the each one or more invitees further allows the each one or more invitees to accept the invitation.

15 46. A computer program product as recited in claim 34, the at least one computer readable product being further configured for presenting an acceptance link to the first invitee when the invitee submits the registration form with identifying information.

47. A computer program product as recited in claim 34, the at least one computer readable product being further configured for:

20 setting up permissions between the first invitee and the service when the first invitee registers and accepts the offer.

48. A computer program product as recited in claim 47, wherein permissions are not set up when the first invitee is not authorized to accept the offer.

49. A computer program product as recited in claim 46, the at least one computer readable product being further configured for:

5 when the first invitee accepts the first offer, storing an indicator that the first invitee accepted the offer and the date of such acceptance;

 when the first invitee does not accept the offer, storing an indicator that the first invitee did not accept the offer;

10 when the first invitee registers, storing an indicator regarding the registration and the date of such registration; and

 when the first invitee does not register, storing an indicator that the first invitee did not register.

50. A computer program product as recited in claim 49, the at least one computer readable product being further configured for providing the indicator regarding the acceptance, the date of acceptance by the first invitee, and the indicator regarding the registration to the provider when the provider queries regarding the first invitee or the offer.

51. A computer program product as recited in claim 43, wherein the registration form is presented to the first invitee by presenting an invitation page having a 20 registration link, , the at least one computer readable product being further configured for:

 presenting an option link in the invitation page, wherein the option can be accessed by invitees which have already registered;

presenting an acceptance link to the first invitee when the invitee submits the registration form with identifying information; and

presenting the acceptance link to the first invitee when the invitee selects the option link and the first invitee is already registered.